



VACANCY - BOARD MEMBER - MARKETING

Hoole Community Development Trust (HCDDT) is a registered charity based at the Community Centre in Westminster Road, Hoole, Chester.

The purpose of the Trust is to operate the Centre itself; we rent rooms; provide a community cafe and organise community events so that it is financially independent and can play a full part in developing a vibrant community in Hoole.

We are looking for a board member who can bring marketing skills to the board; Prepare and expedite a marketing strategy and contribute as a full member of the board.

We are an equal opportunity organisation and believe we offer challenging yet fun and fulfilling opportunity for those who enjoy working in communities.

KEY RESPONSIBILITIES

- To prepare and deliver a marketing strategy for the Trust
- To attend board meetings (4 a year plus an AGM and occasional ad hoc meetings)
- Advise the board and management on marketing issues
- Target potential customers and/or initiatives that will improve revenue streams
- Work with "others" (local businesses; the council; residents and local organisations) to understand needs and to establish working relationships of mutual benefit.
- Lead projects as agreed at board

KEY COMPETENCIES AND EXPERIENCE

- Leadership
- Interpersonal skills
- Strategic Influencing
- Negotiating skills
- Rational persuasion

We are looking for someone who is an experienced marketer or has had similar type experience who enjoys working with others and has a genuine interest in developing community cohesion and maximising the potential of the Community Centre itself. We are looking for someone who will get things done

DESIREABLE EXPERIENCE AND INTEREST

- Familiarity with financial accounting and regulation
- Willingness to be hands on and volunteer
- Experience of working in a charity or social enterprise

GET IN TOUCH

If you are interested in applying for this voluntary position please contact Paula Norris (Centre Manager) at the centre.